

## One FORD Capstone Project Information

To register, students will submit the registration form and a 3-minute video pitch (with short PowerPoint presentation if desired) of their project by **Friday March 19<sup>th</sup>, 2021** at 5:00pm to [genesis@stclaircollege.ca](mailto:genesis@stclaircollege.ca) (Registration forms are available on [www.stclaircollege.ca/genesis](http://www.stclaircollege.ca/genesis) (click on the Ford Capstone Poster to download it or email [genesis@stclaircollege.ca](mailto:genesis@stclaircollege.ca) and we will send it to you). Please email the link to your 3-minute video (via YouTube, OneDrive, Google Drive etc.) along with the registration form. The pitch can include a brief PowerPoint but should also include the students involved presenting the information. We are trying to showcase the students to potential employers, not just the projects!

There is over **\$5000 in cash and prizes** available to be won!

From all the projects submitted, the top 20 will be selected to compete in the final event April 25<sup>th</sup>. Pitching workshops and one-on-one consultations will be available through the Genesis Centre to the top 20 teams. Each final project will require a 5-minute recorded video pitch submitted prior to the event (with short PowerPoint presentation if desired), which will be aired during the event. The on-line event will occur on Tuesday April 25, 2021. A link to the event will be emailed to the Team Captain to share to team Members.

Each 5-minute presentation will be shown and followed by 3-5 minutes of questions from the judges. Students will be required turn on their camera and audio for the question and answer period, so please be sure that you have access to a computer that has both audio and video capabilities. The idea is to showcase not only the innovation and technical creativity of the project itself, but to display leadership qualities, and presentation skills of the participants, so use the Q&A as an opportunity to shine in front of the judges and industry partners! There will also be networking opportunities, speakers and mentorship with the industry partners to provide a chance for these potential employers to speak one-on-one to our students.

Projects can come from class capstone projects, student clubs or any other project that showcases student talents. **ALL** school programs are invited to participate and although partnered with Ford, they do not have to be automotive or manufacturing related. They can be on an individual basis or have as many participants as desired (but be aware that smaller groups will showcase the group's individuals more effectively).

### Judging Criteria

Content: Innovation & Technical content	50%
Delivery: Presentation (Oral & PP)	25%
People: Leadership	25%

**Thank you to Ford Motor Company and our industry partners for their commitment to excellence in education!**

Emidio Ferrelli- Essex Engine Plant Area Manager, Ford Motor Company

Tony Savoni- Oakville site Operations Site Manager, Ford Motor Company

Nina Haggins- Windsor Engine Plant Central Engineering Team Manager, Ford Motor Company

Cari-Lynn Ristic, New Model Programs Launch Manager, Ford Motor Company

Murray VanWieringen, Founder and CEO, Durobyte

Dave Fortin, President, DataRealm

Ferio Pugliese, Senior VP, Parkland (formerly Senior VP at Air Canada).

Eric Lauzon, Senior Community Partnerships Manager, Air Canada

Brent Mcphail, Founder and CEO, Brave Control Solutions

Peter Wilson, Global Integration Manager for Powertrain Engineering, Ford Motor Company

Thomas Reeber, Windsor Site Operations Manager/WoF Men As Allies Leader

Christina Grossi, Ford Motor Company, WOF Windsor Site.

Nick Dimitroff, Vice President, AIS Technologies Group

**St. Clair College Event Contact**

Susan Taylor

Supervisor, Genesis Entrepreneurship Centre

St. Clair College

[genesis@stclaircollege.ca](mailto:genesis@stclaircollege.ca)

[staylor01@stclaircollege.ca](mailto:staylor01@stclaircollege.ca)

519-972-2727 x 4360