

ST. CLAIR COLLEGE



ENTREPRENEURSHIP CENTRE

THE PERFECT PLACE TO BRING YOUR IDEA TO REALITY. JOIN US FOR INTERACTIVE AND INFORMATIVE WORKSHOPS THAT WILL PROPEL YOUR CAREER FORWARD.

REGISTER FOR WORKSHOPS AT:

WWW.STCLAIRCOLLEGE.CA/GENESIS

MON

TUES

WED

THURS

FRI

		<p>1</p> <p><u>Creating Consumer Personas and Brand Voice</u> 1:00-2:00pm</p>	<p>2</p> <p><u>Leveraging Your LinkedIn</u> 2:00-4:00pm</p>	<p>3</p> <p><u>The Importance of Digital Marketing as a Small Business Owner</u> 12:30-1:30pm</p>
<p>6</p>	<p>7</p> <p><u>Social Media for Your Business</u> 10:00-11:30am</p>	<p>8</p> <p><u>Grant Writing Workshop for Small Business</u> 3:00-4:00pm</p>	<p>9</p> <p><u>How to Shine Online: Making a Positive Virtual Impression</u> 10:00-11:30am</p>	<p>10</p> <p><u>Learn how to turn your idea into a real business</u> 6:00-6:30pm</p>
<p>13</p>	<p>14</p> <p><u>Basics of Starting a Small Business</u> 10:00-11:00am</p>	<p>15</p> <p><u>Professional Women in Leadership Canada (PWLC)</u> 5:30-7:00pm</p>	<p>16</p> <p><u>How An Online Store Can Boost Your Business</u> 11:00-12:30pm</p>	<p>17</p>
<p>20</p>	<p>21</p> <p><u>E Commerce 101: What, why, and how.</u> 10:00-11:30am</p>	<p>22</p>	<p>23</p> <p><u>Basics of writing a business plan</u> 2:00-3:00pm</p>	<p>24</p> <p><u>Learn how to found out how good your startup idea is</u> 6:00-6:30pm</p>
<p>27</p>	<p>28</p>	<p>29</p> <p><u>Your Guide to Getting Started with Email Marketing</u> 1:00-2:00pm</p>	<p>30</p> <p><u>Marketing For Founders</u> 12:00-1:00pm</p>	

JUNE 2022

