

ST. CLAIR COLLEGE



ENTREPRENEURSHIP CENTRE



WELCOME TO

GENESIS ENTREPRENEURSHIP CENTRE

ST. CLAIR COLLEGE

Dept. of Research, Innovation, and Entrepreneurship



JULY 2022 WORKSHOPS

Genesis Entrepreneurship Centre, Main Campus: Room SC128

EVERYONE WELCOME.
REGISTRATION REQUIRED:
www.stclaircollege.ca/genesis

In an effort to keep everyone safe throughout the COVID-19 pandemic, the Genesis Entrepreneurship Centre will be hosting all programming in an entirely virtual format. All posted Genesis Workshops and events will be delivered through [Zoom](#).

Please note: we have included additional workshops from our community partners. Please contact them directly for their workshop information.

Leveraging Your LinkedIn

Tuesday, July 5th 10:00am – 12:00pm [Register here](#)

We will take you step by step through the process of determining your personal brand, creating an “all-star” profile, and getting results all while making meaningful connections with people in your field.

Learn how to leverage your LinkedIn account as you adapt to the COVID-19 job market and optimize your LinkedIn experience!

(Powered By: YES Employment + Entrepreneurship)

How to Make LinkedIn Work for You

Wednesday, July 6th 12:00pm – 1:00pm [Register here](#)

Learn how to set up a profile and get tips and tricks on how to get the most out of LinkedIn. Stay connected to career opportunities and attract employers with a stellar profile.

Women's Employment Network.

Organizer of How to Make LinkedIn Work for You Women's Employment Network is a network of support to help you with your career and finances.

(Powered By: Women's Employment Network)

How An Online Store Can Boost Your Business

Thursday, July 7th 11:30am - 12:30pm [Register here](#)

In this webinar you will get the answers to the top questions we've received about the ShopHERE powered by Google program, including:

- What does it mean to sell online, and why should my business?
- What is Customer Engagement?
- How can Social Media help?
- Who is Digital Main Street?
- What is ShopHERE powered by Google?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

(Powered By: Digital Main Street)

Getting started with Microsoft Planner

Wednesday, July 8th 12:00pm – 1:00pm [Register here](#)

In this 60-minute session, we will introduce you to Microsoft Planner. We will demo how to organize teamwork with collaborative, visual task management that is user-friendly and integrated with most of the Microsoft 365 apps you may already be using.

(Powered By: Smart Dolphins IT Solutions Inc.)

Resume Tips to Get You Noticed

Monday, July 11th 10:00am-11:30am – [Register here](#)

If you are struggling with creating a resume for your first job, re-entering the workplace or making a career change this session is for you

About this event:

Struggling with your resume? Attend our workshop and find out tips to make your resume rise to the top and get you the interview.

(Powered By: Women's Employment Network)

Basics of Starting a Small Business

Tuesday, July 12th 10:00am – 11:00am [Register here](#)

Do you have an idea and you want to start your own small business, but you aren't sure where to start? Attend this free seminar to find out information such as:

- How to register your business
- Business structure
- Government support programs
- Other services and programs available to you

(Powered By: Small Business & Entrepreneurship Centre)

PowerPoint Basics

Wednesday, July 13th 1:00pm – 2:30pm [Register here](#)

In this 90-minute webinar you'll learn how to take advantage of PowerPoint's many built-in template and style features that will help streamline your PowerPoint process!

The North Suburban Cook County American Job Center is committed to providing all customers with quality, professional services as well as a safe and comfortable learning environment. The use of our resources implies acceptance of our Customer Code of Conduct, which is based on the principle of respect for all customers and staff.

(Powered By: North Suburban Cook County AJC)

Personal Budgeting Tips

Thursday, July 14th 11:00am – 12:00pm [Register here](#)

In budgeting what's most important is finding a way that works for you! This workshop will review several budgeting tools so you can be the boss of your money.

(Powered By: Women's Employment Network)

Behavioral Interviewing

Tuesday, July 19th 1:30pm-2:30pm [Register here](#)

Every interview includes at least a few behavioral interview questions - in this virtual workshop you will find out which are most common and get tips on how to answer them.

(Powered By: Women's Employment Network)

Excel Focus on Functions - IF function

Wednesday, July 20th 9:30pm – 11:00pm [Register here](#)

Add power and complexity to your Excel spreadsheets! In this 90-minute webinar we'll talk about about one of the most powerful functions in Excel - the IF function. We'll also talk about other logical functions like AND/OR as well as functions like SUMIF and AVERAGEIF

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(Powered By: North Suburban Cook County AJC)

Explore Entrepreneurship

Thursday, July 21th 5:00am – 6:00pm [Register here](#)

This discussion topic is perfect for anyone that is interested in starting a business. Local entrepreneurs will share their stories and offer advice and guidance for starting a business. Panelists will talk about brainstorming and problem-solving, creating a business plan, marketing your business, common skills and personality traits of successful entrepreneurs and the most important steps to take when launching a new business.

(Powered By: Youth Services at Toronto Public Library.)

Facing Your Fears: Winning Your Inner Game

Monday, July 25th 1:30pm – 3:00pm [Register here](#)

Those anxious feelings are natural. And while this time can be very challenging, it can also become a great opportunity to design a new normal. This workshop offers women an opportunity to refocus, re frame and expand their thinking (around this period of change) so they can move forward, more quickly, and with renewed confidence and hope. Join us as we help you to develop actions for strengthening you inner game and accelerate your progress into “What’s Next”!

(Powered By: Women's Employment Network)

Free Small Business Startup Workshop for Entrepreneurs & Entrepreneurship

Tuesday, July 26th 7:00pm – 8:00pm [Register here](#)

The nonprofit Operation HOPE offers small business coaching and education services at no cost to you. Please join us for an introduction to Small Business Development Workshop.

This Workshop's Topics Include:

- Information about Operation Hope's Free 8-week Entrepreneurial Training Program
- Pros and cons of starting a business
- Components of a Business Plan
- Types of legal entities
- Understanding capital and funding

(Powered By: Allison Sanka, Financial Wellbeing Coach)

How to Start Your Own Home Based Business

Wednesday, July 27th 6:00pm – 6:30pm [Register here](#)

Spend a few minutes with us as we show you how you can get started in your very own home based business right away and start building a residual income for yourself and your family. We provide you with a website, support, training and mentorship. You decide when, where, how many hours you want to work and how much money you want to make. Opportunities are endless!

(Powered By: Strong Tower Real Estate Group, LLC)

Basics of Writing a Business Plan

Thursday, July 28th 2:00pm – 3:00pm [Register here](#)

A good business plan is your road map to success! A business plan is also required when applying for any type of small business financing. Attend this informative session to learn how to develop a business plan that will work for you! This session will cover:

- The required elements of a business plan
- How to break it down into manageable pieces
- Where to gather relevant information
- How to professionally arrange your ideas and research
- What to do with the plan when it's completed

(Powered By: Small Business & Entrepreneurship Centre)