

ST. CLAIR COLLEGE



GENESIS













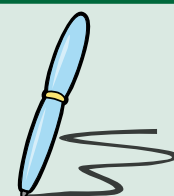



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MON	TUES	WED	THURS	FRI
 <p>ALL WORKSHOPS ARE DELIVERED ONLINE!</p>		<p>1 </p> <p><u>The Money Side of Business: Tools & Techniques for Managing Your Financials</u> 10:00-11:00am</p>	<p>2 </p> <p><u>StrikeUP 2023 Virtual Conference</u> 10:00-3:00am</p>	3
<p>6 </p> <p><u>Sales Skills to Power up Your Start-up!</u> 9:30-11:30am</p>	<p>7 </p> <p><u>How to Write Emails that Sell</u> 3:00-4:00pm</p>	<p>8 </p> <p><u>Insurance for Small Business</u> 10:00-11:30am</p>	<p>9 </p> <p><u>Finding the right opportunities in uncertain times</u> 12:00-1:00pm</p>	10
13	<p>14 </p> <p><u>Basics of Starting a Small Business</u> 10:00-11:00pm</p>	15	16	<p>17 </p>
<p>20 </p> <p><u>Brand a business: How to design your brand, logo, personality.</u> 7:00-8:00pm</p>	<p>21 </p> <p><u>The Importance of Paid Advertising in a Digital Space</u> 10:00-11:30am</p>	<p>22 </p> <p><u>First Steps in Exporting for Women Entrepreneurs (Windsor- Essex)-Module 1</u> 9:30-11:00am</p>	<p>23 </p> <p><u>Basics of Writing a Business Plan</u> 2:00-3:30pm</p>	24
<p>27 </p> <p><u>Ford Innovation Showcase Challenge (applications close)</u> 8:30-5:00pm</p>	<p>28 </p> <p><u>Legal Bootcamp - How to Start & Grow Your Business</u> 10:30-11:30am</p>	<p>29 </p> <p><u>First Steps in Exporting for Women Entrepreneurs (Windsor- Essex)-Module 1</u> 9:30-11:00am</p>	30	31

MARCH

2023

