















2023 NOVEMBER

MON	TUE	WED	THU	FRI
IN PERSON DETAILS				
WeTech Alliance Founders Night YQG 2023 Location: St. Clair College Zekelman School of Business Alumni Hall 2000 Talbot Rd Windsor, ON N9G 3C3 Cost: FREE Time: 6:00 PM - 8:00 PM		1  The Money Side of Business: Tools & Techniques for Managing Your Financials 10:00 AM - 11:00 PM	2  Foodpreneur Advantage- Starting a Food Business 10:00 AM - 11:00 PM	3  Financial Roadmap 6:00 PM - 8:00 PM
6	7  Basics of Starting a Small Business 10:00 AM - 11:00 AM	8  PARO Pitch it Like a Pro *Last Session 11:00 AM - 12:00 PM	9  How to Sell Your Food Product... Your Roadmap to Success 10:00 AM - 11:00 AM	10  T1 General Small Business Tax Literacy Seminar 9:30 AM - 11:30 AM
13	14  Founders Night YQG 2023 In-Person Event 6:00 PM - 8:00 PM	15	16  Foodpreneur Advantage Costing & Pricing to Make Profits 10:00 AM - 11:00 AM	17  WSIB: Laws & Regulations for Small Businesses 9:30 AM - 11:00 AM
20	21	22  Getting Started with IP: Trademarks 1:00 PM - 2:00 PM	23  Basics of Writing a Business Plan 2:00 PM - 3:30 PM	24
27	28  The Importance of Paid Advertising in a Digital Space 10:00 AM - 11:00 AM	29	30  How to Deliver a Pitch 6:00 PM - 8:00 PM	

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