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**WeTech Alliance Founders Night YQG 2023**
Location: St. Clair College | Zekelman School of Business
Alumni Hall 2000 Talbot Rd Windsor, ON N9G 3C3
Cost: FREE
Time: 6:00 PM - 8:00 PM

**IN PERSON DETAILS**

**MON**
- Basics of Starting a Small Business
  - 10:00 AM - 11:00 AM

**TUE**
- The Money Side of Business: Tools & Techniques for Managing Your Financials
  - 10:00 AM - 11:00 PM
- Foodpreneur Advantage: Starting a Food Business
  - 10:00 AM - 11:00 PM

**WED**
- PARO Pitch it Like a Pro: Last Session
  - 11:00 AM - 12:00 PM
- How to Sell Your Food Product: Your Roadmap to Success
  - 10:00 AM - 11:00 AM

**THU**
- Foodpreneur Advantage: Costing & Pricing to Make Profits
  - 10:00 AM - 11:00 AM

**FRI**
- Financial Roadmap
  - 6:00 PM - 8:00 PM

**WEBSITE**
WWW.STCLAIRCOLLEGE.CA/GENESIS

**IN PERSON**

**MON**
- Basics of Writing a Business Plan
  - 2:00 PM - 3:30 PM

**TUE**
- Getting Started with IP: Trademarks
  - 1:00 PM - 2:00 PM

**WED**
- The Importance of Paid Advertising in a Digital Space
  - 10:00 AM - 11:00 AM

**THU**
- How to Deliver a Pitch
  - 6:00 PM - 8:00 PM

**FRI**
- WSIB: Laws & Regulations for Small Businesses
  - 9:30 AM - 11:00 AM

**Location:** St. Clair College | Zekelman School of Business | Alumni Hall 2000 Talbot Rd Windsor, ON N9G 3C3

**Register for Workshops at:**
WWW.STCLAIRCOLLEGE.CA/GENESIS

The perfect place to bring your idea to reality. Join us for interactive and informative workshops that will propel your career forward.