MARCH 2021

MON	TUE	WED	THU	FRI	
March 1st: Education and Community Services Career Fair 10 AM – 2PM Alumni Hall Lounge 2nd Floor Zekelman Centre of Business and Information Technology Main Campus March 1st & 8th: Ford Innovation Showcase Promotion Table 11 AM – 1 PM Genesis Centre Rm A1129 Main Campus March 4th: Chatham Education and Community Services Career Fair 10 AM – 2 PM HealthPlex Gym 1001 Grand Ave W, Chatham, ON N7M 5W4 March 6th: Engineering Technologies and Skilled Trades Career Fair 10 AM – 2 PM Ford Centre for Excellence in Manufacturing Lobby Main Campus				Ford Innovation Showcase Promotion Table 11:00 AM - 1:00 PM Education & Community Services Career Fair 10:00 AM - 2:00 PM	
Chatham Education & Community Services Career Fair 10:00 AM - 2:00 PM	5 Basics of Starting a Small Business 10:00 AM - 11:00 PM	6 Engineering Technologies & Skilled Trades Career Fair 10:00 AM - 2:00 PM	7 Gateway to Canadian Entrepreneurship: A Workshop for International Students & Newcomers 10:30 AM - 11:30 AM	Ford Innovation Showcase Promotion Table 11:00 AM - 1:00 PM	
11	The Importance of Paid Advertising in a Digital Space 10:00 AM - 2:00 PM	13 Spice Up Your Brand Story - BIPOC Women Entrepreneurs Edition 7:00 PM - 9:00 PM	14	15	
18 SHOWCASE ST. CLAIR COLLEGE Ford Innovation Showcase Entry Videos Due by 5:00 PM	19 Optimizing for Search Engines - Understanding SEO Basics 10:00 AM - 11:30 AM	20 Google Analytics 4 for Beginners 7:00 PM - 8:30 PM	21 Basics of Writing a Business Plan 2:00 PM - 3:00 PM	22	
25	Facebook and Instagram Advertising on a Small Budget 7:00 PM - 8:30 PM	27	28	29	

ST. CLAIR COLLEGE



EXPERIENTIAL LEARNING AND CAREER SERVICES

EXPERIENCE SUCCESS AT THE GENESIS CENTRE! ELEVATE YOUR COLLEGE JOURNEY WITH WORKSHOPS THAT FUEL CREATIVITY AND CAREER GROWTH. TURN IDEAS INTO REALITY AND PROPEL YOUR PROFESSIONAL PATH FORWARD

FIND DETAILS ABOUT WORKSHOPS AT:



WWW.STCLAIRCOLLEGE.CA/ GENESIS





