



Registration required: www.stclaircollege.ca/genesis

BUILDING SELF CONFIDENCE: DEVELOP YOUR MINDSET TO OVERCOME FEAR & DOUBT

Tuesday February 4, 3:00pm-4:00pm

Studies have shown that achieving success requires confidence, courage, and persistence. In this interactive workshop, you will learn how to develop your self-confidence so that you look, feel, and act like the successful person you want to be. Discover tools and techniques that you can practice to become more confident in everything you do. Presented by Janis Windsor, Leadership Coach and Consultant.

PERSONAL BRANDING & NETWORKING

Wednesday February 5, 3:00pm-4:00pm

Learn the how and why of Personal Branding to set you apart from others on social media platforms and how to establish a Network of personal and business connections to help you and your business soar!

LUNCH & LEARN: NETWORKING & BUILDING RELATIONSHIPS

Thursday February 6, 12:00pm-1:00pm

Networking is about building relationships and a good reputation. It involves meeting and getting to know people who you can assist, and who can potentially help you in return. Your network includes everyone from your professors, to friends and family, to work colleagues, to your social network and members of groups to which you belong. During this workshop, you'll learn why active networking can help you find jobs, and why it's vital to career growth. Presented by Nour Hachem-Fawaz, Founder & President Build a Dream. Open to St. Clair College Students & Alumni only. Lunch generously sponsored by St. Clair College Student Representative Council (SRC).

BUILD YOUR SMALL BUSINESS WITH SOCIAL MEDIA

Thursday February 6, 2:00pm-3:00pm

Interacting with consumers on social media is an important marketing strategy for small businesses. Using social media helps you build brand awareness, increase your customer base, and connect with current customers. Learn how during this informative workshop.

THE BASICS OF STARTING YOUR SMALL BUSINESS

Friday February 7, 10:00am-11:00am

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

PERSONAL BRANDING & NETWORKING

Monday February 10, 2:00pm-3:00pm

Learn the how and why of Personal Branding to set you apart from others on social media platforms and how to establish a Network of personal and business connections to help you and your business soar!

STARTING & GROWING A FREELANCE BUSINESS

Wednesday February 12, 2:00pm-3:00pm

Have a great idea or leaving your corporate job to go out on your own? Starting a freelance business will transform your dream into reality. Whether you're starting a side hustle while in school that'll help you make extra money or plan to build a full-time freelance business, learn what you need to know to help you start your business and grow your clients.

LUNCH & LEARN: PROMISING SECTORS IN WINDSOR-ESSEX & BASIC JOB SEARCH TIPS

Thursday February 13, 12:00pm-1:00pm

Workforce WindsorEssex has identified six sectors that they believe will be in-demand in the next 3-5 years, sharing the reasoning behind why each sector is considered in-demand, as well as the projected top occupations in each sector. You will learn common skills that employers are currently looking for in jobseekers, and why some of these skills are stressed more than others. You will also learn some basic job search tips and how some of their newly created tools and resources can help make looking for a job easier. Open to St. Clair College Students & Alumni only. Lunch generously sponsored by St. Clair College Student Representative Council (SRC). Presented by Corey Shenken, Project Coordinator & Researcher, [Workforce WindsorEssex](#).

BUSINESS ETIQUETTE & PROFESSIONALISM

Friday February 14, 11:00am-12:00pm

Mind your manners! This workshop will teach you the proper etiquette and manners to use in a business environment. We'll cover topics such as, the differences between casual, business casual and business attire, proper email etiquette and even table manners for those dinner meetings with employers. Yes please!

THE BASICS OF STARTING A SMALL BUSINESS

Tuesday February 18, 3:00pm-4:00pm

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

LINKEDIN FOR SUCCESS: THE BASICS

Wednesday February 19, 11:00am-12:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Learn the fundamentals of LinkedIn, the social network for professionals! In this workshop, you will dive into the tools and services that LinkedIn offers to build your online profile. Valuable for employers and employees, this workshop will also give tips on searching for job openings or for talented future employees.

LUNCH & LEARN: INNER STRENGTH TRAINING

Thursday February 20, 12pm-1:00pm

We go to the gym, eat healthy foods and hire expensive personal trainers all to improve our outer strength. Deep down we all know that inner strength is a million times more important than outer strength but what are we doing to improve our inner strength? In this workshop you will learn how. If we develop more inner strength, we can:

- Allow our bodies to operate at maximum efficiency
- Have the courage to heal from our past
- Deal with any situation that we are presented with, no matter how bad other people perceive it to be
- Stop people pleasing and get aligned with our true purpose
- Heal from apparent diseases
- Maximize our potential
- Overcome stress and anxiety

This workshop is about helping people move up the scale of consciousness, so they can develop more resilience and inner strength. It is never about what is going on "out there" and it is always about what is going on "in here" (within you). At this workshop students will create awareness around what is going within and how they can overcome it. Presented by David Haas, Certified Coach. Open to St. Clair College Students & Alumni only please. Lunch generously sponsored by the St. Clair College Student Representative Council (SRC).

THE BASICS OF STARTING A SMALL BUSINESS

Friday February 21, 2:00pm-3:00pm

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

STARTING & GROWING A FREELANCE BUSINESS

Monday February 24, 3:00pm-4:00pm

Have a great idea or leaving your corporate job to go out on your own? Starting a freelance business will transform your dream into reality. Whether you're starting a side hustle while in school that'll help you make extra money or plan to build a full-time freelance business, learn what you need to know to help you start your business and grow your clients.

FINDING YOUR VOICE: LEARNING HOW TO COMMUNICATE WITH CONFIDENCE

Tuesday February 25, 1:00pm-2:00pm

Are you afraid to speak up in class or in group settings? Are you shy or feeling invisible? Do you want to be able to express your thoughts and opinions so others will hear you? Everyone wants to be feel valued and respected. In this interactive workshop, you will learn how to communicate in way that reflects who you are and the person you want the world to see. Presented by Janis Windsor, Leadership Coach and Consultant.

HOW TO ACHIEVE ANYTHING YOU DESIRE

Wednesday February 26, 11:00am-12:00pm

Why is it only a few a handful of people in this world learn how to execute at an extremely high level? Jeff Bezos for example is able to achieve more in a decade than thousands of people are able to achieve collectively, in a life time. What separates these super achievers from us? It is not intelligence or having access to money or being in the right place at the right time. The difference between people like Bezos and us, is an innate ability to silence the inner voice that is constantly telling us to stay in our comfort zones. At this workshop you will learn how to create awareness around this inner voice, be introduced to the concept of ego and how it is designed to keep you safe, and learn tools that will allow you to overcome these limiting belief system forever. After attending this workshop you will have the knowledge required to achieve more in a day than most people do in a month. Presented by [David Haas](#), Certified Coach.

LUNCH & LEARN: PROMISING SECTORS IN WINDSOR-ESSEX & BASIC JOB SEARCH TIPS

Thursday February 27, 12:00pm-1:00pm

Workforce WindsorEssex has identified six sectors that they believe will be in-demand in the next 3-5 years, sharing the reasoning behind why each sector is considered in-demand, as well as the projected top occupations in each sector. You will earn common skills that employers are currently looking for in jobseekers, and why some of these skills are stressed more than others. You will also learn some basic job search tips and how some of their newly created tools and resources can help make looking for a job easier. Open to St. Clair College Students & Alumni only. Lunch generously sponsored by St. Clair College Student Representative Council (SRC). Presented by Corey Shenken, Project Coordinator & Researcher, [Workforce WindsorEssex](#).

BUILD YOUR SMALL BUSINESS WITH SOCIAL MEDIA

Thursday February 27, 2:00pm-3:00pm

Interacting with consumers on social media is an important marketing strategy for small businesses. Using social media helps you build brand awareness, increase your customer base, and connect with current customers. Learn how during this informative workshop.

LUNCH & LEARN WITH ENTREPRENEURS

Friday February 28, 12:00pm-1:30pm

Learn from fellow entrepreneurs during this fun and interactive panel discussion:

- Leo Cardelli, [Cardelli Media](#)
- Walt Emery, [Cool Bus](#)
- Nichole Howson, [Aim Social Media Marketing](#)
- Ryan Laroque, [Anchor Coffee House](#)

Hear why they decided to be their own boss. They'll share their journey - the ups and downs and pros and cons - and what they love most about being an entrepreneur. Bring your business cards - here's your chance to network and promote your own business! Light lunch included.