

Genesis Centre, Main Campus: Room SC128
&
Student Success Centre, Downtown Campus:
305 Victoria Avenue, Upstairs Lounge

Registration required: www.stclaircollege.ca/genesis

THE BASICS OF STARTING YOUR SMALL BUSINESS

Friday January 10, 10:00am-11:00am

Location: Clair College TD Student Success Centre Downtown | 305 Victoria Avenue | Upstairs Lounge

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

FROM IDEA TO REALITY: A LOW RISK STRATEGY TO KICKSTART YOUR BUSINESS

Tuesday January 14, 10am-11am

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

During this round-table discussion, learn the steps to launch you and grow your business on Day One while minimizing risks in sales, operations, marketing and finance. Facilitated by Christian Saab, founder and CEO of [CP Group Canada](#).

TAKE YOUR BUSINESS TO THE NEXT LEVEL

Tuesday January 14, 11am-12:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

During this round-table discussion, learn how to maximize the core ten departments of your business to take your business to the next level. For entrepreneurs in business from 1-5 years. Facilitated by Christian Saab, founder and CEO of [CP Group Canada](#).

PREPARING FOR JOB FAIRS

Wednesday January 15, 3pm-4pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Get ready for the January 21st Job Fair. In this workshop, learn what to bring, what to wear, what to say, and how to develop a strategy to connect with attending employers and make the most of job fair and career events. Open to St. Clair College students and alumni only. Presented by St. Clair College Career Services Department.

YOUR BEST YEAR EVER

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Thursday January 16, 10am-11am

Learn the key principles to achieve success in any area of your life. Get good grades, start your own business, or achieve any goals you want. Learn how to silence that inner voice – the thoughts that say you're not good enough. During this workshop we will help you bring awareness, learn to overcome obstacles and help you reprogram your self-conscious so that when you come into a challenge, you don't go back to your old patterns. Learn what separates people who execute and people that don't, in this exciting new workshop. Presented by David Haas, Certified Coach.

PREPARING FOR JOB FAIRS

Friday January 17, 11am-12pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Get ready for the January 21st Job Fair. In this workshop, learn what to bring, what to wear, what to say, and how to develop a strategy to connect with attending employers and make the most of job fair and career events. Open to St. Clair College students and alumni only please. Presented by St. Clair College Career Services Department.

STARTING & GROWING A FREELANCE BUSINESS

Monday January 20, 11am-12pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Have a great idea or leaving your corporate job to go out on your own? Starting a freelance business will transform your dream into reality. Whether you're starting a side hustle that'll help you make extra money or plan to build a full-time freelance business, learn what you need to know to help you start your business and grow your clients.

THE BASICS OF STARTING A SMALL BUSINESS

Tuesday January 21, 10:00am-11:00am

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

ADVANCED CREATIVITY

Wednesday January 22, 3pm-4pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Learn how to access the field of infinite intelligence where true creativity can be found. A mastermind style workshop with group exercises, this will allow participants to get into a more creative space. Students will also

learn how to get the answer to any question using an advanced meditation technique. Be prepared for lots of group interaction. Presented by David Haas, Certified Coach.

LUNCH & LEARN: ACT LIKE A LEADER, THINK LIKE A LEADER

Thursday January 23, 12:00pm-1:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

During this interactive workshop, students will complete self-assessment tools to help them identify their unique skills and abilities. They will also learn how to develop their mindset to overcome indecision, doubt, and fear. Open to St. Clair College Students & Alumni only please. Facilitated by Janis Windsor, Windsor & Co. Generously sponsored by the St. Clair College Student Representative Council.

RESUME & COVER LETTER BASICS

Monday, January 27, 10:00am-11:00am

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Your resume is your best marketing tool. Learn how to create effective resumes and cover letters that reflect your transferable skills, training, experiences and accomplishments, utilizing customized content and modern styles. Presented by the St. Clair College Career Services Department. Open to current St. Clair College students only please.

FROM IDEA TO REALITY: A LOW RISK STRATEGY TO KICKSTART YOUR BUSINESS

Tuesday January 28, 10am-11am

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

During this round-table discussion, learn the steps to launch you and grow your business on Day One while minimizing risks in sales, operations, marketing and finance. Facilitated by Christian Saab, founder and CEO of [CP Group Canada](#).

TAKE YOUR BUSINESS TO THE NEXT LEVEL

Tuesday January 28, 11am-12:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

During this round-table discussion, learn how to maximize the core ten departments of your business to take your business to the next level. For entrepreneurs in business from 1-5 years. Facilitated by Christian Saab, founder and CEO of [CP Group Canada](#).

INNER STRENGTH TRAINING

Wednesday January 29, 11am-12:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

We go to the gym, eat healthy foods and hire expensive personal trainers all to improve our outer strength. Deep down we all know that inner strength is a million times more important than outer strength but what are we doing to improve our inner strength? In this workshop you will learn how. If we develop more inner strength, we can:

- Allow our bodies to operate at maximum efficiency
- Have the courage to heal from our past
- Deal with any situation that we are presented with, no matter how bad other people perceive it to be
- Stop people pleasing and get aligned with our true purpose
- Heal from apparent diseases
- Maximize our potential
- Overcome stress and anxiety

This workshop is about helping people move up the scale of consciousness, so they can develop more resilience and inner strength. It is never about what is going on “out there” and it is always about what is going on “in here” (within you). At this workshop students will create awareness around what is going within and how they can overcome it. Presented by David Haas, Certified Coach.

LUNCH & LEARN: HOW TO ACHIEVE ANYTHING YOU DESIRE

Thursday January 30, 12:00pm-1:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Why is it only a few a handful of people in this world learn how to execute at an extremely high level? Jeff Bezos for example is able to achieve more in a decade than thousands of people are able to achieve collectively, in a life time. What separates these super achievers from us? It is not intelligence or having access to money or being in the right place at the right time. The difference between people like Bezos and us, is an innate ability to silence the inner voice that is constantly telling us to stay in our comfort zones. At this workshop you will learn how to create awareness around this inner voice, be introduced to the concept of ego and how it is designed to keep you safe, and learn tools that will allow you to overcome these limiting belief system forever. After attending this workshop you will have the knowledge required to achieve more in a day than most people do in a month. Presented by [David Haas](#), Certified Coach. Light lunch included. Open to St. Clair College Students and Alumni only please. Generously sponsored by the St. Clair College Student Representative Council (SRC).

BUILD YOUR SMALL BUSINESS WITH SOCIAL MEDIA

Thursday January 30, 2:00pm-3:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Interacting with consumers on social media is an important marketing strategy for small businesses. Using social media helps you build brand awareness, increase your customer base, and connect with current customers. Learn how during this informative workshop.

INTERVIEW SKILLS

Friday, January 31, 2:00pm-3:00pm

Location: Genesis Entrepreneurship Centre, Main Campus, Room SC128

Are you ready to ace your interview? This workshop covers how to prepare, what to wear, what to bring, and answering common interview questions. Learn how to sell your skills, market yourself, and leave an excellent first impression. Presented by the St. Clair College Career Services Department. Open to current St. Clair College students only please.